

WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
953685-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

www.wxii12.com

**Billing Address:** 

Advertiser Product Estimate Number

Americans For Job Security AMERICANS 4 JOB SEC 1020

Broadcast

Special Handling

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Cash

Send Payment To:
WXII
PO Box 26888

Lehigh Valley, PA 18002-6888

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	09/26/12 Class of Tin	09/28/12 ne - Immedia	M-F WXII 12 Newstely Pre-emptible with	s @ 5 a 5-6am hout notice	WTF	:30	3	\$400.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12WTF		<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
	2 WX	II W 09	/26/12 5:55 AM M	-F WXII 12 News @ 5 am	5-6am	:3	O AJS12TV01	lн		\$400.00 NM
	1 WX	(II Th 09	/27/12 5:19 AM M	-F WXII 12 News @ 5 am	5-6am	:3	O AJS12TV01	lн		\$400.00 NM
	3 WX	(II F 09	/28/12 4:59 AM M	-F WXII 12 News @ 5 am	5-6am	:3	0 AJS12TV01	LH		\$400.00 NM
3	09/27/12 Class of Tin	09/27/12 ne - Immedia	NBC Today Show	7-9am hout notice	T	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12T-		<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WX	II Th 09	/27/12 8:59 AM N	BC Today Show	7-9am	:3	0 AJS12TV01	LH .		\$1,500.00 NN
4	09/26/12 Class of Tin	09/28/12 ne - Immedia	Live with Regis & ately Pre-emptible with	Kelly 9-10AM hout notice	WTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12WTF	<u> </u>	Rate \$300.00					
	Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WX	(II W 09	/26/12 9:56 AM Li	ve with Regis & Kelly	9-10AM	:3	0 AJS12TV01	lн		\$300.00 NN
	1 WX	II Th 09	/27/12 9:47 AM Li	ve with Regis & Kelly	9-10AM	:3	0 AJS12TV01	LH		\$300.00 NN
	3 WX	(II F 09	/28/12 9:38 AM Li	ve with Regis & Kelly	9-10AM	:3	0 AJS12TV01	LH		\$300.00 NA
6	09/26/12 Class of Tin	09/28/12 ne - Immedia	NBC Today Show	II 10A-12N hout notice	WTF	:30	3	\$100.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12WTF		<u>Rate</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time D	<u>escription</u>	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
	2 WX	(II W 09	/26/12 11:59 AM N	BC Today Show II	10A-12N	:3	0 AJS12TV01	LH		\$100.00 NN
	1 WX	(II Th <b>0</b> 9	/27/12 10:57 AM N	BC Today Show II	10A-12N	:3	0 AJS12TV01	LH		\$100.00 NN
	3 WX	(II F 09	/28/12 11:51 AM N	BC Today Show II	10A-12N	:3	0 AJS12TV01	LH		\$100.00 NN
8	09/26/12 Class of Tin	09/28/12 ne - Immedia	M-F WXII 12 New ately Pre-emptible wit		WTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12WTF		<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date Air Time D	<u>escription</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	2 WX	(II W 09	/26/12 12:53 PM M	-F WXII 12 News @ Noon	12-1pm	:3	0 AJS12TV0	lh		\$300.00 NM



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Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 953685-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Americans For Job Securit	AMERICANS 4 JOB SEC	1020

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ne Start Date End Date Description Start/End Time	MTWTF55		Spots/ Veek	Rate	Туре	
8 09/26/12 09/28/12 M-F WXII 12 News @ Nor12-1pm Class of Time - Immediately Pre-emptible without notice	WTF	:30	3	\$300.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Type
3 WXII Th 09/27/12 12:44 PM M-F WXII 12 News @ Noon	12-1pm	:30	AJ\$12TV	01н		\$300.00 NM
1 WXII F 09/28/12 12:52 PM M-F WXII 12 News @ Noon	12-1pm	:30 -	AJS12TV	01н		\$300.00 NN
10 09/26/12 09/28/12 M-F 1-2P 1-2P Class of Time - Immediately Pre-emptible without notice	WTF	:30	3	\$300.00	ММ	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        WTF         3	Rate \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length.				Rate Type
1 WXII W 09/26/12 1:47 PM M-F 1-2P	1-2P		AJ512TV			\$300.00 NA
3 WXII Th 09/27/12 1:29 PM M-F 1-2P	1-2P	:30	AJS12TV	01н		\$300.00 Nh
2 WXII F 09/28/12 1:59 PM M-F 1-2P	1-2P	:30	AJS12TV	01н		\$300.00 NN
12 09/26/12 09/28/12 M-F 3-4P M-F 3-4P Class of Time - Immediately Pre-emptible without notice	WTF	:30	3	\$250.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        WTF         3	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Type
1 WXII W 09/26/12 3:55 PM M-F 3-4P	M-F 3-4P	:30	AJS12TV	01н		\$250.00 NA
3 WXII Th 09/27/12 3:13 PM M-F 3-4P	M-F 3-4P	:30	AJS12TV	01н		\$250.00 NN
2 WXII F 09/28/12 3:55 PM M-F 3-4P	M-F 3-4P	:30	AJS12TV	0111		\$250.00 NA
14 09/26/12 09/28/12 DR. OZ M-F 4-5p Class of Time - Immediately Pre-emptible without notice	WTF	:30	3	\$400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        WTF         3	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
3 WXII W 09/26/12 4:20 PM DR, OZ	M-F 4-5p	:30	AJS12TV	01н		\$400.00 NA
2 WXII Th 09/27/12 4:57 PM DR. OZ	M-F 4-5p	:30	AJS12TV	01н		\$400.00 NN
1 WXII F 09/28/12 4:36 PM DR. OZ	M-F 4-5p	:30	AJ\$12TV	01н		\$400.00 N
16 09/27/12 09/28/12 M-F WXII 12 News @ 5 p 5-6pm Class of Time - Immediately Pre-emptible without notice	TF	:30	2	\$1,400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        TF         2	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WXII Th 09/27/12 5:55 PM M-F WXII 12 News @ 5 pm	5-6pm	:30	AJS12TV	01н		\$1,400.00 N
2 WXII F 09/28/12 5:22 PM M-F WXII 12 News @ 5 pm	5-6pm	:30	AJS12TV	01н		\$1,400.00 NA
18 09/27/12 09/28/12 M-F WXII 12 News @ 6 p.6-630pm Class of Time - Immediately Pre-emptible without notice	TF	:30	2	\$1,800.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        TF         2	<u>Rate</u> S1,800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
2 WXII Th 09/27/12 6:21 PM M-F WXII 12 News @ 6 pm	6-630pm	:30	AJS12TV	01н		\$1,800.00 NA
1 WXII F 09/28/12 6:20 PM M•F WXII 12 News @ 6 pm	6-630pm	:30	AJS12TV	01н		\$1,800.00 NN
20 09/26/12 09/27/12 M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice	WT	:30	2	\$1,800.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12        wt         2	Rate \$1,800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
2 WXII W 09/26/12 6:50 PM M-Sun Nightly News	630p-7p		AJS12TV	01н		\$1,800,00 NI
1 WXII Th 09/27/12 6:51 PM M-Sun Nightly News	630p-7p		AJ512TV			\$1,800.00 NA
22 09/26/12 09/29/12 M-Su WXII 12 News @ 1*11-1135pm	WS-	:30	2	\$1,500.00	NM	



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Advertiser Product Estimate Number

Americans For Job Securit AMERICANS 4 JOB SEC 1020

www.wxii12.com

ine Start Date	e End Da	nte Desc	cription	Start/E	ind Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 09/26/12 Class of T	09/29/ ime - Imm		u WXII 12 New e-emptible with		35pm	WS-	:30	2	\$1,500.00	NM	
Weeks:	Start Da				ts/Week 2	Rate \$1,500.00					
Spots: # C		Air Date	Air Time De	scription		Start/End Time		h Ad-ID			Rate Typ
	W IIXV	09/26/12	11:29 PM M-			· ·		0 AJS12TV			\$1,500.00 N
1 W	VXII Sa	09/29/12	11:10 PM M-	Su WXII 12 N	lews @ 11 pn	n 11-1135pm	:3	0 AJ\$12TV	OTH .		\$1,500.00 N
23 09/26/12 Class of T		ediately Pro	Tonight Show e-emptible with	out notice	m-1237am	WTF	:30	3	\$400.00	NM	
Weeks:	Start Da 09/24/13				<u>ts∕Week</u> 3	<u>Rate</u> \$400.00					
Spots: # C		Air Date	Air Time De			Start/End Time		h Ad-ID			Rate Typ
	VXII W	09/26/12	12:30 AM NB	_		1135pm-1237am		0 AJS12TV 0 AJS12TV			\$400.00 NI
	VXII Th VXII F	09/27/12 09/28/12	11:48 PM NB 12:33 AM NB			1135pm-1237am 1135pm-1237am		() AJS12TV			\$400.00 NM \$400.00 NM
25 09/27/12	09/27/	12 ROC	CK CENTER	10-11		T	:30	1	\$2,200.00	NM	
Class of T Weeks:			e-emptible with		to AAIo ok	Rate					
vveeks.	Start Da 09/24/12				<u>ts∕Week</u> 1	\$2,200.00					
Spots: # C		Air Date	Air Time De		_	Start/End Time		h Ad-ID			Rate Typ
1 W	VXII Th	09/27/12	10:39 PM RC	OCK CENTER	<b>!</b>	10-11pm	:3	O AJS12TV	01H		\$2,200.00 N
26 09/28/12 Class of T	09/28/ ime - Imm		ELINE e-emptible with	10-11 <sub> </sub> out notice	om	F	:30	1	\$2,000.00	NM	
Weeks:	Start Da 09/24/13				ts/Week 1	<u>Rate</u> \$2,000.00					
Spots: # C		Air Date	Air Time De			Start/End Time		h Ad-ID			Rate Typ
1 W	VXII F	09/28/12	10:29 PM DA	TELINE		10-11pm	:3	O AJS12TV	01H		\$2,000.00 N
27 09/29/12 Class of T	09/29/ Time - Imm		l 12 News e-emptible with	5:30-6 out notice	am	S-	:30	1	\$100.00	NM	
Weeks:	Start Da 09/24/12				<u>ts∕Week</u> 1	<u>Rate</u> \$100.00					
Spots: # C		Air Date	Air Time De			Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	VXII Sa	09/29/12	5:51 AM W	(II 12 News		5:30-6am	:3	O AJS12TV	01H		\$100.00 N
28 09/29/12 Class of T	09/29/ <sup>-</sup> ime - Imm		I 12 Sa/Su Nev e-emptible with			S-	:30	1	\$350.00	NM	
Weeks:	Start Da 09/24/12				ts/Week 1	Rate \$350.00					
			Air Time De			Start/End Time		h Ad-ID			Rate Typ
4 18	VXII Sa	09/29/12	7:46 AM WX	(ロイク マッパい	News at Ram	0.0		O AJS12TV	01H		\$350.00 N
1 V:				11 12 32301	10110 01 00111	6-8am	:3	0 2312.4			
29 09/29/12	09/29/ ime - Imm		VXII 12 News (e-emptible with	@ 6 pm6-630i		S-	:30	1	\$400.00	NM	
29 09/29/12		ediately Pre te End D	VXII 12 News (e-emptible with	@ 6 pm6-630pout notice					\$400.00	NM	
29 09/29/12 Class of T Weeks: Spots: # C	ime - Imm Start Da 09/24/12 h <u>Day</u>	ediately Pre te End D 2 09/30/ Air Date	VXII 12 News (e-emptible with pate MTWTFS /12S	@ 6 pm6-630  out notice SS Spo S- scription	om; ts/Week 1	Rate \$400.00 Start/End Time	:30 Lengt	1 h Ad-ID	\$400.00	NM	Rate Type
29 09/29/12 Class of T Weeks: Spots: # C	ime - Imm Start Da 09/24/12 Ch Day VXII Sa See	ediately Pre te End D 2 09/30/ Air Date 09/29/12 MG 29.2	VXII 12 News (e-emptible with late MTWTFS/12S Air Time De	@ 6 pr6-630pout notice S Spo	om; Is/Week 1 vs @ 6 pm	S- <u>Rate</u> \$400.00	:30 <u>Lengt</u> :0	1 h Ad-ID		NM	<u>Rate Typ</u> \$400.00 NM
29 09/29/12 Class of T Weeks: Spots: # C	Start Da Start Da 09/24/12 Ch Day VXII Sa See VXII Sa	ediately Pre te End D 2 09/30/ Air Date 09/29/12 MG 29.2	VXII 12 News (e-emptible with pate MTWTFS/12S Air Time De Sa 7:09 AM WX	@ 6 pm6-630  out notice SS Spo S- scription	om; Is/Week 1 vs @ 6 pm	Rate \$400.00 Start/End Time	:30 <u>Lengt</u> :0	1 h Ad-ID		NM	
29 09/29/12 Class of T Weeks: Spots: # C 1 W	Start Day	ediately Presented Present	VXII 12 News (e-emptible with pate MTWTFS/12S Air Time De Sa 7:09 AM WX	@ 6 pn6-630pout notice SSSpo S- Scription WXII 12 Nev	om; ts/Week 1 vs @ 6 pm News at 6am	Rate \$400.00 Start/End Time 6-630pm;	:30 <u>Lengt</u> :0	1 h Ad-ID		NM	\$400.00 NA
29 09/29/12 Class of T Weeks: Spots: # C 1 W 2 W	Start Day	ediately Presented No. 1	VXII 12 News (e-emptible with late MTWTFS / 12S Air Time De Sa 7:09 AM WX 29 e Dame Footba-emptible with late MTWTFS	@ 6 pn6-630pout notice SSSpo Scription WXII 12 Nev KII 12 Sa/Su i	om; ts/Week 1 vs @ 6 pm News at 6am	Rate \$400.00 Start/End Time 6-630pm; 6-8am	:30 <u>Lengt</u> :0	h <u>Ad-ID</u> 0 0 AJS12TV	D1H		\$400.00 NA



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ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30 09/29/12 Class of T	09/29/12 ime - Immedia	Notre Dame Football itely Pre-emptible without	ND Football notice	S-	:30	1	\$400.00	NM	
Spots: # 0 2 V	XII F 09/	<u>Date</u> <u>Air Time</u> <u>Descri</u> 28/12 4:11 PM DR. O 0.1 09/29		Start/End Time M-F 4-5p		h <u>Ad-ID</u> 0 AJS12TV03	Н		<u>Rate Type</u> \$400.00 NM
1 V	XII Sa 09/ See MG	29/12 Notre	Dame Football	ND Football	: <b>o</b>	0			\$400.00 NM
31 09/30/12 Class of T	09/30/12 īme - Immedia	WXII 12 Sa/Su News a stely Pre-emptible without		S	:30	1	\$350.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # C			iption 12 Sa/Su News at 6am	Start/End Time 6-8am		<u>h Ad-ID</u> 0 AJS12TV01	LH .		Rate Type \$350.00 NM
				Total Spots	•	40			
							Gross Tota	1	\$27,650.00
Payment 1	Terms 30	Days				Agency	Commission	1	\$4,147.50
						Nei	Amount Due	2	\$23,502.50